



Association de ringuette
**BEACONSFIELD
KIRKLAND**
Ringuette Association



37^{ème} tournoi annuel
du 9 au 15 janvier, 2017.

37th annual tournament
from January 9th to 15th, 2017.

Montréal 

Fall 2016

Dear Sponsor,

I am contacting you to let you know that the Beaconsfield-Kirkland Ringuette Association (BKRA) will be holding its 37th Annual Ringuette Tournament during the week of January 9th – 15th 2017.

The Tournament, to be held at the Beaconsfield and Kirkland arenas, is host to over 80 teams, representing over 1 000 players from ages 5+, along with their parents, siblings and friends. We expect thousands of spectators to take part in about 150 very exciting games over the week.

The majority of the teams will come from the Montreal region, and this represents an excellent marketing opportunity for those wishing to reach a very attractive demographic (young multi-income families with a high level of disposable income).

Sponsors of the tournament benefit from exposure in the tournament program and tournament website as well as from advertising opportunities within the arenas and at special event locations.

BKRA is a non-profit organization and relies heavily on volunteers and generous sponsors like you to ensure that this tournament remains an important event for girls in the West Island.

On behalf of the Association and the Organizing Committee, I would like to thank you in advance for your support in helping us to make this event a memorable one for all the participants.

Should you have any question, please do not hesitate to contact me via email at sbroady@keystonemarketing.ca

It would be my pleasure to work with you to make this event a memorable one for you as well!

Best regards,

Scott Broady
BKRA Tournament Advertising Coordinator

Attachment: BRKA 2017 Advertisement Form